

Buying SHOP Coverage

There's a SHOP Marketplace in every state. If your business is in a state that's running its own SHOP Marketplace, follow your state's application and enrollment process. To find the SHOP that serves your business, visit HealthCare.gov/small-businesses/employers/ and select your state from the menu. You can apply and enroll in SHOP coverage at any time throughout the year.

Starting November 2014, visit HealthCare.gov to enroll online for coverage starting January 1, 2015. To apply you'll complete a single application and choose the coverage that works for your business. You can also work with an agent or broker to enroll.

To get answers to your questions and sign up for e-mail or text updates, visit go.hc.gov/SHOPsignup. You can also call the SHOP Call Center at 1-800-706-7893. TTY users should call 711 to reach a SHOP call center representative.